

QCBS, QBS, FBS, and LCS Contract Award Notice

Attn.: consultants who submitted proposals for the Selection of Consulting Services for: *Campaigns to raise students and teachers awareness. Communication campaigns for project activities (design and implementation)*

Reg. no. 187 / 28.12.2020

Scope of Contract:	<i>Campaigns to raise students and teachers awareness. Communication campaigns for project activities (design and implementation). Duration of Contract: until 31.12.2022.</i>	Minimum Qualifying Technical Score:	75
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Consultants' names	Action Global Communications Ltd	Joint venture: Force and Brothers (as Leader) in association with Civitta Strategy & Consulting SA and Chess Creative	Joint venture: Joint Venture ICE EEIG (International Consulting Expertise European Economic Interst Group) formed of East West Consulting (EWC) – Leader of the Consortium, International Consulting Expertise SRL, International Consulting Expertise France and "Impreuna" Agency
City/Country	Romania	Turkey	Belgium
Status:	Evaluated Firm	Evaluated Firm	Awarded Firm
Technical Score (80%)	78.07	87.40	91.80
Financial Score (20%)	N/A	N/A	N/A
Combined Score	N/A	N/A	N/A
Criteria			
Specific Experience	8.00	10.00	8.67
Work Plan & Methodology	33.34	39.33	42.00
Key Experts	36.73	38.07	41.13
Training	-	-	-
Local input	-	-	-
Price as read out	N/A	N/A	2,536,152.00 EURO, VAT excluded
Final Evaluation Price	N/A	N/A	2,536,152.00 EURO, VAT excluded
Final Negotiated Price	-	-	1,199,484.83 EURO, VAT excluded
Rank	N/A	N/A	1

Other Shortlisted Consultant(s)/Firm(s) (these will be all that "Proposal submitted =no")

Consultants' names	Archidata Srl in association with Agrafics Communication	Joint venture: LDK Consultants Engineers & Planners S.R.L in association with LDK Consultants Engineers and Planners SA	Joint venture: Ecorys Polska Sp. z o. o. in association with DC Communication
City/Country	Italy	Romania	Poland
Proposal Submitted:	No	No	No

With best regards,
Liliana PREOTEASA – MoE UMEFP Director